

WSOC-TV

Agency Name: GMMB Todays date: 10/23/2012
 Advertiser Name: Barack Obama Invoice Nbr.: _____
 Credit Debit Refund Transfer OSI Contract # 325069
 Agency # Advertiser # Order Type
 Date Aired: _____ Time Aired: _____
 A/E Name: Andrea Moore A/E Number: _____
 Ntl. Rep Nbr: _____
 Billed at Rate: _____ Corrected Rate: _____
 Gross Credit/Debit: \$1,705.00 Net Credit/Debit: \$1,449.25

REASON FOR ADJUSTMENT:

SALES

- Agency Commission Adj.
- Sales Ordering Error
- Makegood Error
- Rate Adjustment
- Telerep Ordering Error
- Telerep Makegood Error
- Spots Double Ordered

OTHER

- Carting Error
- Technical Difficulty
- Network Overrun
- Invoice Billing Error
- Computer Conv. Error
- Production Billing Adj.
- Internet

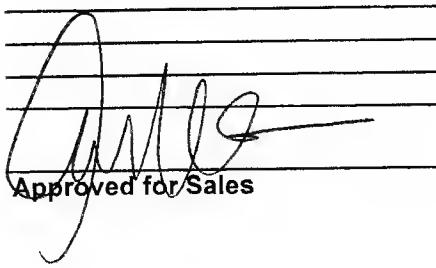
TRAFFIC

- Product Conflict
- Poor Rotation
- Incorrect Media
- Outside Time Period
- Order Entry Error

EXPLANATION:

credit due rebates for the week of 10/1 - dollars are being respent

Sun 10/21 630-7p 1x \$1705


 Approved for Sales

Approved for Accounting



WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Salesperson
Sales Office
Buyer Name
Phone/Fax

CPE
Account Types
Comments

95/101/1536
BASSETT,LAURA
/

National/Political
Standard
OBAMA FOR AMERICA

Contract # 325069

Schedule Dates 09/25/12-10/21/12

Date Entered 08/01/12

By Broadcast Month

Charlotte (WSOC)

Spots

Rate

Last Modified 10/19/12

Sep. 2012

\$136,165.00

Entered By Jill Hipskind

119

Oct. 2012

25

\$36,175.00

CO-OP

Grand Total:

144

\$172,340.00

Headline # 06260215

Demo

Order Type Normal

Package Deal

Commission %

Commission %

15.00

Sales Tax

\$25,851.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPN	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	12P- 12:30P (EST)						1		1		\$275.00	\$275.00	Charlotte (WSOC)		9/21/12
18.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	12P- 12:30P (EST)						1		1		\$275.00	\$275.00	Charlotte (WSOC)		9/21/12
19.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	4P- 5P (EST)			X	X	X	X			3	\$825.00	\$2,475.00	Charlotte (WSOC)		9/21/12
20.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	5P- 5:30P (EST)			X	X	X	X			6	\$850.00	\$5,100.00	Charlotte (WSOC)		9/21/12
21.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	5:30P- 6P (EST)			X	X	X	X			6	\$875.00	\$5,250.00	Charlotte (WSOC)		9/21/12
22.1	Normal Line / Spot	09/25/12-09/28/12	5	:30	6P- 6:30P (EST)			X	X	X	X			7	\$1,100.00	\$7,700.00	Charlotte (WSOC)		9/21/12
23.2	Normal Line / Spot	09/29/12-09/29/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)		9/21/12
24.1	Normal Line / Spot	09/30/12-09/30/12	5	:30	6P- 6:30P (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		9/21/12
25.1	Normal Line / Spot	09/25/12-09/28/12	4	:30	6:58P- 7:30P (EST)			X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		9/21/12
26.1	Normal Line / Spot	09/25/12-09/28/12	4	:30	7:30P- 7:56P (EST)			X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		9/21/12
27.1	Normal Line / Spot	09/29/12-09/29/12	5	:30	7P- 8P (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
29.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	8P- 10P (EST)							1		1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		9/21/12
30.1	Normal Line / Spot	09/25/12-09/25/12	5	:30	10P- 11P (EST)							1		1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		9/21/12
31.1	Normal Line / Spot	09/26/12-09/26/12	5	:30	9P- 9:30P (EST)							1		1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		9/21/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Sector(s):

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates (2890)

1536/OBAMA FOR AMERICA (134148)
Telerep/Philadelphia, Philadelphia (1057)

BASSETT, LAURA

/

95/101/1536

Sales Tax

\$146,489.00



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates (2890)
1536/OBAMA FOR AMERICA (134148)
Telerep/Philadelphia, Philadelphia (1057)

Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Comments
Billing Type
Comments
OBAMA FOR AMERICA

95/10/1/1536
BASSETT,LAURA
/

National/Political
Standard
OBAMA FOR AMERICA

Net Total
Commission
Commission %
Sales Tax
\$140,489.00
15.00
\$25,851.00

Contract # 325069

Date Entered
08/01/12

Last Modified

10/19/12

By Broadcast Month

Sep. 2012

Spots

119

Rate

\$136,165.00

\$175.00

\$36,175.00

\$172,340.00

Schedule Dates
09/25/12-10/21/12

Advertiser
Pol/B Obama/D/P/US (16256)

Agency
Greer, Margolis, Mitchell & Associates (2890)

Product
Political - Federal Candidate (1067)

Brand
1536/OBAMA FOR AMERICA (134148)

Salesperson
Telerep/Philadelphia, Philadelphia (1057)

Headline #
06260215

Demo
Normal

Order Type
Package Deal

Commission
Commission %
15.00

Commission
\$25,851.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
S.0.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	6P- 6:30P (EST)	1	X							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		9/21/12
51.1	Normal Line / Spot	10/01/12-10/01/12	6	:30	6:58P- 7:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
S2.1	Normal Line / Spot	10/01/12-10/01/12	4	:30	7:30P- 7:58P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
S3.1	Normal Line / Spot	10/01/12-10/01/12	4	:30	11P- 11:35P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
54.1	Normal Line / Spot	10/01/12-10/01/12	5	:30	11:35P- 12:02A (EST)	1	X							1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
SS.1	Normal Line / Spot	09/28/12-09/28/12	5	:30	12:05A- 12:35A (EST)	1								1	\$500.00	\$500.00	Charlotte (WSOC)		9/21/12
S6.0	Normal Line / Spot	09/25/12-09/28/12	6	:30	5:30A- 6A (EST)	2	X	X	X	X				2	\$375.00	\$750.00	Charlotte (WSOC)		9/21/12
57.0	Normal Line / Spot	09/25/12-09/28/12	5	:30	6:30A- 7A (EST)	3	X	X	X	X				3	\$850.00	\$2,550.00	Charlotte (WSOC)		9/21/12
58.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	5P- 5:30P (EST)	1								1	\$850.00	\$850.00	Charlotte (WSOC)		9/21/12
59.0	Normal Line / Spot	09/27/12-09/28/12	6	:30	5A- 5:30A (EST)	1	X	X	X	X				1	\$375.00	\$375.00	Charlotte (WSOC)		9/25/12
60.0	Normal Line / Spot	10/01/12-10/01/12	6	:30	5A- 5:30A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		9/25/12
61.0	Normal Line / Spot	09/27/12-09/28/12	6	:30	6A- 6:30A (EST)	2		X	X	X				2	\$850.00	\$1,700.00	Charlotte (WSOC)		9/25/12
62.0	Normal Line / Spot	10/01/12-10/01/12	6	:30	6A- 6:30A (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		9/25/12
63.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	7A- 8A (EST)	1		X	X	X				1	\$775.00	\$775.00	Charlotte (WSOC)		9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Comments:

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28205-2700

Advertiser	Pol/B Obama/D/Pre/US (16256)
Agency	Greer, Margolis, Mitchell & Associates (2890)
Product	Political - Federal Candidate (1067)

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

		Charlotte (WSOC)		
		By Broadcast Month	Spots	Rate
Last Modified	10/19/12	Sep. 2012	119	\$136,165.00
Entered By	Jill Hipskind	Oct. 2012	25	\$36,175.00
CO-OP	No			
Headline #	06260215			
AMERICA (134148)				
9, Philadelphia (1057)				
3				
Demo				
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$25,851.00			
Net Total	\$146,489.00			
Sales Tax				

CONFIRMATION CONTRACT

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
64.0	Normal Line / Spot	10/01/12-10/01/12	S	:30	7A- 8A (EST)	1	X							1	\$775.00	\$775.00	Charlotte (WSOC)		9/25/12
65.0	Normal Line / Spot	09/27/12-09/28/12	6	:30	8A- 9A (EST)	1		X	X					1	\$725.00	\$725.00	Charlotte (WSOC)		9/25/12
66.0	Normal Line / Spot	10/01/12-10/01/12	6	:30	8A- 9A (EST)	1	X							1	\$725.00	\$725.00	Charlotte (WSOC)		9/25/12
67.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	11A- 12P (EST)	1		X	X					1	\$550.00	\$550.00	Charlotte (WSOC)		9/25/12
68.0	Normal Line / Spot	10/01/12-10/01/12	S	:30	11A- 12P (EST)	1	X							1	\$550.00	\$550.00	Charlotte (WSOC)		9/25/12
69.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	12P- 1P (EST)	1		X	X					1	\$375.00	\$375.00	Charlotte (WSOC)		9/25/12
70.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	12P- 1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		9/25/12
71.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	4P- 5P (EST)	1		X	X					1	\$825.00	\$825.00	Charlotte (WSOC)		9/25/12
72.0	Normal Line / Spot	10/01/12-10/01/12	5	:30	4P- 5P (EST)	1	X							1	\$825.00	\$825.00	Charlotte (WSOC)		9/25/12
73.0	Normal Line / Spot	09/27/12-09/28/12	6	:30	5:30A- 6A (EST)	2		X	X					2	\$375.00	\$750.00	Charlotte (WSOC)		9/25/12
74.0	Normal Line / Spot	10/01/12-10/01/12	6	:30	5:30A- 6A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		9/25/12
75.0	Normal Line / Spot	09/27/12-09/28/12	5	:30	6:30A- 7A (EST)	1		X	X					1	\$850.00	\$850.00	Charlotte (WSOC)		9/25/12
76.0	Normal Line / Spot	10/01/12-10/01/12	S	:30	6:30A- 7A (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		9/25/12
77.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	3:30P- 7P (EST)									3	\$1,600.00	\$4,800.00	Charlotte (WSOC)		9/25/12

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